

“The *BRW* Client Choice Awards are the most prestigious awards for professional service firms in Australia. This is because they are determined by the views of people who matter most: clients.

The Awards are underpinned by the Annual Business and Professions Study undertaken by Beaton Consulting. This is a unique research initiative that promotes excellence in the business community. With inputs from more than 30,000 business people, it is the largest study of its type in Australasia”. *BRW* 2009

Of the 300 firms that applied only 10% were short listed as a finalist for the 2009 *BRW* Client Choice Awards. Alluvium Consulting was shortlisted and was the only engineering firm with a revenue of less than 20M represented in the finalists.

Our utmost thanks is extended to our clients who made this achievement possible. Further detail is provided in the following pages

BRW.
CLIENT
CHOICE
AWARDS
2009
australia's best professional service firms

BRW.

CLIENT CHOICE AWARDS

SHINING STARS

• Professional services firms are often the unsung heroes of corporate activity. Hidden behind the company names that dominate the headlines are a host of accountants, lawyers, engineers, consultants, actuaries and architects to name but a few, that grease the wheels of industry in their constant endeavors to guide their clients' businesses.

As much of their work is in the background (and often hidden by confidentiality) it can be hard for these firms to boast of what they have achieved and therefore it can be hard for



clients to know who to call if they really need quality advice.

The BRW Client Choice Awards seeks to correct that – at one stroke giving firms the recognition they deserve along with giving clients a pointer towards which firms really do stand out from the crowd.

Thorough methodology combined with indepth client feedback about their service providers make these awards the most coveted in the professional services space.

For this reason, just making as a finalist of the BRW Client Choice Awards is recognition in itself. The list of nominees comes after months of research by Beaton Consulting in what constitutes the largest study of the clients of professional services anywhere in the world.

This year, more than 30,000 individual responses were received from clients both in Australia and overseas.

The study asks the buyers of professional services firms to rate their performance across a broad range of attributes such as value for money, service and innovation over the past year.

The most highly rated firms emerge as finalists.

There are four broad categories: the state awards, the attribute awards, the profession awards, and the most coveted prizes for overall award winners.

The awards will be presented at a dinner in the grand ballroom at the Four Seasons Hotel, Sydney, on Wednesday, March 11, with Jean Kittson as master of ceremonies.

For tickets, visit www.brw.com.au/events, phone 1800 032 577 or email fbmevents@fairfaxmedia.com.au

THE FINALISTS

CONSULTING ENGINEERS

Alluvium Consulting
AMC Consultants
Arup
Coffey
ENSR
Golder Associates
Norman Disney & Young
Parsons Brinckerhoff

ACTUARIES

Bendzulla Actuerial
Finity Consulting

LAWYERS

Allens Arthur Robinson
Arnold Bloch Leibler
Clayton Utz
Cooper Grace Ward
DLA Phillips Fox
Gilbert + Tobin
Hall & Wilcox
Henry Davis York
Holding Redlich
Lander & Rogers
Malesona Stephen Jaques
Minter Ellison

PATENT ATTORNEYS

Griffith Hack
Spruson & Ferguson

PROPERTY CONSULTING

Charter Keck Cramer
Herron Todd White

ACCOUNTANTS

Ernst & Young
Ferrier Hodgson
KPMG
McGrath Nicol
PPB
PricewaterhouseCoopers
Vincents Chartered Accountants

ARCHITECTS/ DESIGNERS

Bligh Voller Nield
Cox Group

IT SERVICES

Cisco Services
Datacore

CONSULTANTS

Boston Consulting Group
HR Advantage
McKinsey & Company
The Allen Consulting Group

AWARD CATEGORIES

OVERALL AWARDS

Firms in any profession are eligible for a best professional services firm award. These are awarded to firms based on their performance ratings and how they compare with other firms. Categories based on turnover are determined by the number of firms eligible for the awards.

PROFESSION AWARDS

These categories are based on profession and turnover, the latter being used to determine the number of firms eligible for each award. Accounting, law and consulting engineering have sufficient eligible firms for three categories each. There are two categories for consulting and one other professions.

ATTRIBUTE AWARDS

All firms, regardless of profession, are eligible for the attribute awards. These include awards for best value, exceptional service, market leadership, most innovative, and outstanding client care.

STATE AWARDS

State awards are presented in all states, except for the Northern Territory and Tasmania. Firms in these states and territories are eligible for awards in all the other categories.